RESTAURANT CHALLENGES

Using innovative technology solutions to create new guest experiences during the pandemic.

From the ever-present pressure to drive revenue growth and profitability, to the unique challenges of operating during COVID-19, innovative technology solutions can help restaurant operators survive and thrive in today's challenging environment.

MARKET SNAPSHOT

54%
of people have used restaurant delivery options since COVID began

63%
of customers prefer ordering directly from restaurants over third-party delivery

58%
of people are uncomfortable eating at a restaurant during the pandemic

THE CHALLENGES

COVID Forces Massive Changes to Business Models
Restaurants are losing business as customers opt for the safety of contactless home meal preparation.

Sustaining Revenue Growth and Profits
Increasing competition and economic downturn make it harder to increase share of the consumer's wallet.

3rd-Party Delivery Erodes Customer Loyalty
Brands must battle to keep customers close and ensure food integrity.

Rising Food & Labor Costs Reduce Margins
Increasing costs put a growing premium on systems that drive efficient operations.

TODAY'S TRENDS

Curbside & Drive Thru
Restaurants have been slower to adopt curbside pickup than grocery stores.

Delivery Options
Restaurants that master the delivery channel can create a financial and competitive advantage.

Mobile Ordering
Speed up ordering and deliver personalized experiences that drive consumer spending.

Ghost Kitchens
Fast growth of off-site operations demands innovative technology solutions.

Kitchen Automation
Safety, quality-control, and the need to streamline kitchen operations drive adoption of technology that makes the smart kitchen the pulse of the restaurant.

Digital Menu Boards
Brand refresh cycles will drive adoption of solutions that deliver more flexibility.

MAIN ST
RESTAURANT TECHNOLOGY SPECIALISTS

Ready to Learn More?
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TECHNOLOGY SOLUTIONS

Mainstreet delivers integrated technology solutions that streamline operations and create unforgettable guest experiences. We'll help you get maximum performance and useful life from your existing systems, and help you migrate to next-generation technologies on your timeframes and within today's budget reality.

Accomplish more with fewer partners
One partner to procure, deploy, and support your restaurant systems.

Eliminate support headaches
Stress less and improve the management and uptime of your restaurant systems.

Best of breed solutions
We design and deliver solutions that let you can focus on delighting your customers.

Hardware Acquisition/Provisioning
Partnering with best-in-class manufacturers gives you innovative, robust technology systems that scale to your environment and budget.

Hardware Maintenance Programs
A full range of maintenance support options reduce costly business interruptions, improve store efficiencies, and extend the life of your technology investments.

Warehouse Services
Asset Management, Logistics, Reverse Logistics, Consolidation, Mobility.

Rollout Services
Nationwide on-site installation, deployment, and integration lets you focus on your business, not technology.
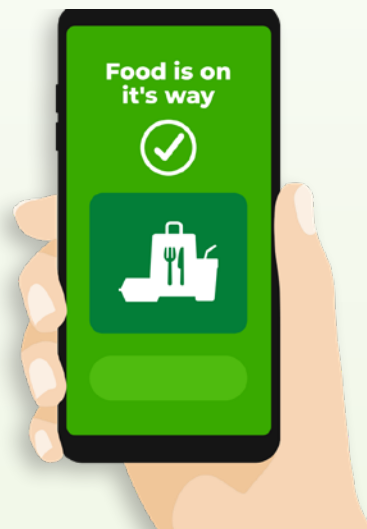
Mobility
Mobile computers and printers, networking systems, Mobile Device Management (MDM).

Life Cycle Management
Simplify equipment upgrades and remarketing or secure e-disposal of de-commissioned or surplus equipment.

Financing
Flexible financing programs for hardware, services, software, and other costs.

Food is on it's way

BEST-IN-CLASS HARDWARE

Point-of-sale Terminals and Peripherals

Printers (POS, Kitchen & To-Go)

Mobile Computers and Tablets

Touchscreens & Self-Service Kiosks

Digital Menu Boards

Kitchen Display Systems & Smart Kitchens

Back-of-House Servers & Peripherals

ZEBRA   hp   elo   EPSON EXCEED YOUR VISION

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